

# We're All





Create a world where no child goes to bed hungry



# LETTER FROM OUR PRESIDENT & CEO

Dear friends,

I find it both amazing and humbling to consider that, at the time of this writing, we are approaching two years since COVID-19 changed our world.

The pandemic has meant a dramatic increase in the number of hungry children and foodinsecure families. This past year, the widespread and urgent need created by this crisis inspired a greater commitment from our donors and partners, one that seems born of the realization that serving others during a crisis requires more from all of us.

I am grateful for the passion and generosity of everyone who has allowed us to do more for those who needed the most help during these difficult days. In fiscal year 2021, together we were able to benefit more than **10 million children and families** in the United States, El Salvador, Guatemala, Haiti, Honduras, Kenya, Malawi, Nicaragua, the Philippines, Tanzania and Uganda.

Despite this past year's hardships for our most vulnerable children and families, I am hopeful for the future. Aware that its challenges will require hope and faith, we also know that we can and will persevere in our work even through a time of uncertain recovery. This work would not be possible if not for you. Thank you so much for your support.

With my sincere gratitude,

Travis W. arnold

Travis W. Arnold President & CEO

# OUR MISSION AT WORK

Feed the Children has been one of the leading U.S. charities focused on childhood hunger since 1979. In the United States and around the world, we are committed to helping children and families by providing food and resources to help with their immediate needs while also working to improve nutrition, health and livelihood opportunities in the international communities we serve.

To fulfill our mission, we distribute food and essential household items, we provide classroom and school supplies to teachers and students, we deliver relief to families affected by natural disasters and, internationally, we teach nutrition, hygiene and other healthy behaviors that help children grow and their communities flourish.

In fiscal year 2021, through our outreach we benefited a total of **more than 10 million people** globally by distributing approximately **98.9 million pounds of food and essential items** valued at more than **\$494.5 million** in the U.S. and through our international child-focused community development programming.



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### 2021 HIGHLIGHTS

In collaboration with our community partners, donors, corporate partners and volunteers, our work assisted more than **10 million people** globally in fiscal year 2021.

This past year, as the combined health and economic crises of COVID-19 continued to cause sustained hardship for families and communities on a massive scale, the need for food assistance remained urgent and extreme.

In the United States in 2021, we distributed more than **91.5 million pounds** of food and essential items through our network of community partners to children and families who needed help. Our efforts reached more than **eight million people** in the communities where they live—including 29,538 teachers in at-risk school districts who received classroom and school supplies that benefited more than 803,500 students.

In 170 communities around the world, our work benefited more than **two million people** through our child-focused community development programs. As the five-year Tiwalere II project in Malawi concluded this fiscal year, more than **35 million meals** were served at Feed the Children-supported meal centers in 2021 and approximately four million point-of-use water purification packets were distributed to help families access safe drinking water.



# EXPANDING OUTREACH

In the United States, in collaboration with a network of community partners across the country, we remain focused on expanding access to food for children by providing their families with food as well as other resources that can help them reduce their expenses and maintain stable households. Our **five distribution centers** across the U.S. act as hubs that allow us to deliver critical supplies to these partners so they can better serve children and families in the areas where they live.

As the economic effects of COVID-19 persist in affecting society's most vulnerable, this work remains as vital as ever. In fiscal year 2021, our programs provided approximately **91.5 million pounds** of shelf-stable food and essential household items valued at approximately **\$445.7 million** to supplement family needs and offer hope to more than **eight million people** across the nation.

# DOLLY'S HOUSE

I really appreciate help like this. I see the donations from people like you, and I'm like, what a lifesaver. Dolly lives with her daughter and her family. Though her age and reduced mobility keep her out of the work force, she still helps her daughter with household expenses, contributing as much as she can so her grandchildren and great-granddaughter can get enough to eat.

"**It's difficult sometimes**," Dolly said. "Trying to provide for my grandchildren and my great-grandbaby is really challenging to me."

On their tight budget, the family often struggles. Fortunately, Dolly heard about one of our community partners and its mobile food pantry that brings families like hers groceries when they can't make ends meet. This organization also helps supply essential household items like soap, toilet paper and even supplies like diapers that stretch the family's budget.



# EVERYDAY HEROES

A widespread problem like childhood hunger will only be solved when enough people work together. All kinds of **partnerships are vital to our work**, but our community partners act as the hands and feet that allow supplies to reach the people who need assistance directly. Made up of a diverse variety of local charities, food banks, churches and outreach-based programs, our network of **more than 700 community partners** ensures that food and other resources are directly available for hungry children and their families in the areas where they live. Serving vulnerable communities in cities, towns and rural areas all across the United States, **our community partners are heroes** who make our work possible.







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## AGNES LOOKS AHEAD

A bright and enthusiastic 12-year-old who loves playing netball at school, Agnes lives with her grandmother and two younger sisters in a small mud house in Tanzania's Kisarawe District. Since **her grandmother is the family's only provider**—occasionally selling vegetables she grows in the front yard—the children rarely have enough to eat.

Fortunately, due to her participation in our Child Sponsorship program, Agnes and her sisters, along with her classmates, receive a nutritious, mid-morning **meal at school** each weekday that assists with their proper development and helps them concentrate on their studies. The children also benefit from training in **hygiene practices** like handwashing to help keep them healthy and safe from infection.

Agnes' grandmother expressed her appreciation for the seminars for adults on health and sanitation that help reduce illness in her community. For her own part, Agnes said that she's determined to pursue her secondary education once she finishes primary school and wants to set an example for other children as she grows up. I know what it's like to live in poverty. So when I'm older, I want to give hope to other young children who are struggling.

# NO HUNGER HÍLIDAYS

Designed to assist families during what can be a stressful season of extra expenses like home heating costs and other winter necessities, our annual **No Hunger Holidays** campaign represents a concentrated, collaborative effort between corporate and community partners, donors, volunteers and other contributors. In November and December of each year, we deliver food, household essentials, books and toys to those who would otherwise go without—easing holiday budgets and stress for parents and caregivers while helping their children have a little something special to celebrate the season.

As we confronted the logistical and distribution challenges the pandemic presented, a caravan of trucks visited **33 cities** across the country to distribute more than **400 tons** of supplies to families at community events—in effect providing more than **1.2 million meals** to children and caregivers who needed them.





### MAKING THE GRADE WITH FRITO-LAY

As a dedicated partner for the past eleven years, Frito-Lay has demonstrated an unparalleled commitment to the children and families we serve. Last year, we were proud to expand our partnership to launch a new initiative, **Building the Future Together**, to support thousands of students and teachers at some of the most vulnerable schools across the U.S.

Designed to benefit students of all ages at Title I schools in eight major cities—Atlanta, Baltimore, Dallas, Detroit, Houston, Los Angeles, Orlando and Phoenix—this initiative delivered food to schools that supplemented more than **250,000 meals** and also provided **500,000** school pantry staples, school supplies, books and personal care items to help teachers equip their classrooms and make sure their students could get enough to eat.

When kids are too hungry to concentrate on their schoolwork, they miss opportunities to learn. But as we give them more of what they need to thrive, we're excited about what their futures may hold as our partnership with Frito-Lay continues to grow.

# **STEPPING UP**

Our volunteers play a pivotal role in our supply chain. Without their hard work packing boxes with food and other essential items families need, we couldn't deliver these crucial supplies across the country. As the Volunteer Engagement Supervisor at our Indiana distribution center, Darlene Anderson Wilson is in a perfect position to witness our volunteers' devotion.

"Our volunteers have a service heart," said Darlene. "At the height of COVID, when we couldn't get together to pack boxes, they were chomping at the bit to come in. I hardly ever have to recruit volunteers because we have so many regulars. It's like people in our community have a reflex for serving others."

In fiscal year 2021, more than **five thousand volunteers** showed their generosity with their time and love by working a total of **15,966 hours**. Commitment like this is invaluable, and we couldn't appreciate them more.











# AROUND THE **WORLD**

As an organization that pursues hope, partnerships and impact, **children are at the center of our work**. Our international relief and development includes short- and long-term programming that helps save lives, alleviates suffering and aims to restore human dignity to sustainably improve the quality of life in the communities we serve.

Internationally, the COVID-19 pandemic has continued to disrupt livelihoods in ways that many of us could not imagine. While adjusting to the changed environment of the global health crisis, even during uncertain times our community-led, child-focused programs have continued to address the root causes of poverty while reducing malnutrition and improving the food and nutritional security of mothers and children.

In fiscal year 2021, our international work benefited more than **two million people** across **170 communities** directly and indirectly through our programming in the areas of food and nutrition; water, sanitation and hygiene; and livelihoods. To reach these communities most effectively, **98%** of our international staff works in their country of origin.



# FEEDING NEW HORIZONS

#### **USAID TIWALERE II PROJECT**

Feeding children is often the first step in our international work before engaging communities through other programming initiatives. Traditionally, our school meal centers have provided children with a reliable source of nutritious food. As school schedules were disrupted by the pandemic, our international teams adapted to the necessary safety protocols by distributing food to alternate locations such as community centers and students' homes. Even with these adjustments, in fiscal year 2021 more than **35 million meals** were served at meal centers supported by Feed the Children.

Central to this work since 2016, the U.S. Agency for International Development's five-year Tiwalere II grant cannot be overstated in its significance for feeding hungry children in **Malawi**, especially with respect to corporate partner Nu Skin, whose contributions of its Vita Meal product helped make this work possible. The nearly **\$40 million Tiwalere II partnership** not only dramatically increased our impact for children in Malawi, but the precedent it set suggests farreaching possibilities for our international work in the future.

# WOTER IS LIFE

#### **USAID TIWALERE II PROJECT**

As it concluded in 2021, the Tiwalere II project provided the flagship example of a dynamic partnership model aligned with our international strategy of program excellence, collaboration and community engagement. Alongside its fundamental work of feeding children, Tiwalere II substantially expanded our **WASH** programming—**water, sanitation and hygiene** initiatives designed to improve health, reduce poverty and further socio-economic development.

Through the Tiwalere II project in fiscal year 2021, in coordination with corporate partner Procter & Gamble, approximately **four million point-of-use water purification packets** were distributed in Malawi and **111 boreholes** were drilled to increase access to safe drinking water for more than **254,000 households**. Throughout the countries where we work, nearly **319,000 households** gained access to safe drinking water this fiscal year.



# FOR OUR TEACHERS

Spending a substantial amount of their own money each year, American teachers often buy school supplies for students who cannot afford them. With five locations across the U.S., our **Teacher Store** is designed to relieve some of this responsibility by allowing qualifying teachers **access to scholastic products** donated by our corporate partners including classroom resources, school supplies, books and even snacks for their students **at absolutely no cost**.

This past year, as we adapted to the pandemic's safety protocols, we staged several **Pop-Up Teacher Store** events outdoors, located directly within the communities they were tailored to serve. Relocating our annual Teacher Store grand re-opening in Oklahoma City, we hosted educators from nearly 200 Oklahoma school districts with the help of local partner MidFirst Bank for a shopping day in an openair, big-top tent so teachers and volunteers could stay healthy and safe.

In fiscal year 2021, our Teacher Stores benefited an estimated **803,500 students** across **482 school districts** by hosting **29,538 teacher visits** and providing them with more than **\$2.8 million** in teaching supplies as well as books valued at nearly **\$4 million**.



### PROFILES IN PARTNERSHIP

#### MARTIN LUTHER KING DAY with the MEMPHIS GRIZZLIES

To commemorate Dr. King, NBA team the Memphis Grizzlies hosted the 19th Annual Martin Luther King Jr. Celebration Game January 18, 2021 at Memphis' FedExForum. Recognizing that hunger and food insecurity disproportionately affect Black communities, the Grizzlies and FedEx partnered with us for a day of outreach to vulnerable Memphians that, as a COVID-safe drive-through event, allowed approximately 1,200 families to receive boxes of food, essential household items, Avon products and backpacks of school supplies filled by the Women's Foundation for a Greater Memphis

#### **KRAFT MAC & CHEESE FOR BREAKFAST**

Partnering with **The Kraft Heinz Company** took an original turn this past year when a survey revealed parents were increasingly serving one of its most iconic brands, Kraft Mac & Cheese, for breakfast during COVID-19 lockdowns. A campaign to rebrand temporarily as a breakfast food allowed Kraft to show solidarity with struggling families as well as raise awareness of food insecurity via a social media campaign that resulted in this industry-leading food producer donating **100,000 boxes of Kraft Mac & Cheese** to feed hungry children through our community outreach work.

#### FTC TRANSPORTATION

As **Feed the Children's core carrier**, FTC Transportation plays an integral role in delivering food and other essential resources across the country so they can reach families who need them. In fiscal year 2021, in addition to serving our mission, FTC Transportation continued its annual tradition of winning safety awards and other national distinctions that put it in a class of its own among American trucking fleets.



## PROFILES IN PARTNERSHIP

#### L'IL CRITTERS GOES BIG

For the holiday season this past year, a partnership with L'il Critters led to a matching gift offer in support of our No Hunger Holidays campaign. The popular children's gummy vitamin brand matched **\$50,000** in donations contributed over a ten-day period to give some extra help to children and families who needed it during the difficult winter months. In addition, the company donated **8,500 sample packets** of L'il Critters Gummy Vites to vulnerable children through this campaign.

#### PRICE RITE MARKETPLACE - FEEDING BODIES AND MINDS

As fiscal year 2021 began, Price Rite Marketplace hosted eight food distribution events across the northeastern U.S. as part of its Feeding Bodies & Minds campaign. At these events, approximately **22,000 individuals** received food, personal care items and other shelf-stable food items from Price Rite worth a total of **\$1.4 million**. From the beginning of our partnership in 2015 through fiscal year 2021, Price Rite Marketplace has provided nearly **three million** pounds of food, totaling more than **\$9 million** in gift-in-kind donations to help more than **145,000 people** across 49 cities.




# WE SAVED YOU A SEAT

This past fiscal year also saw the launch of **The Table**, a new online platform designed to offer a sense of community for people who are passionate about helping hungry kids get enough to eat. As an interactive experience, The Table is meant to encourage **collaborative giving** by providing a way for friends, family members, workmates, clubs, congregations or virtually any group to inspire one another in a digital space where they can safely and easily share their love together for people who need help.

When online givers join The Table, they combine the impact of their monthly gifts with opportunities to **connect with like-minded people** and experience making a difference for children and families as a team. As users create their own "tables" as online communities—in a way similar to how groups are created on social media—and then invite others to join them there, we hope to foster the awareness that **we can always get more done together**.



Feed the Children



# CAREGIVERS

Women and children remain at the core of our international outreach. Through the networks they build from household to household, female community leaders make our work possible via **the Caregiver model** of peer-to-peer education. Caregivers receive training on a range of topics including effective pre- and postnatal nutrition, exclusive breastfeeding and food diversity, as well as safe water and hygiene practices, even entrepreneurial skills. They then share what they have learned with their neighbors and empower them to do so in turn. Spreading knowledge this way benefits not just new mothers and mothers-to-be, but all community members as living standards rise and children's horizons grow brighter.

In fiscal year 2021, more than **225,000 Caregivers** were part of our international network. The awareness they raised in their communities about health and other subjects contributed to:

- more than **71,000** children receiving Vitamin A supplements.
- more than 77,000 children receiving deworming medicine.
- more than **3,000** children taking part in growth monitoring and promotion programs.
- more than **85,000** individuals participating in Village Savings and Loan groups.

#### LIEZEL CHANGES THE GAME

I believe my experience in these programs will inspire others to participate. Before getting married at twenty years old, Liezel didn't know how challenging life would be in Sindangan, a dense urban area on the Zamboanga peninsula in the Philippines. Now, ten years later, her husband Ruel spends weekdays away from home, tending to their small farm and **leaving her solely responsible for their two young children** and all the duties of managing their household.

According to Liezel, her work as a **Caregiver** has helped her maintain focus and a mature outlook. The training she received in vegetable gardening and raising chickens allows her to make sure her kids get enough to eat at home—which was paramount when the pandemic shut down activities at the school meals center where, in less risky times, she still volunteers.

Liezel has become more self-reliant in other ways. Her Village Savings and Loan group helped her put away enough money to buy the family a motorbike that lets Ruel travel back and forth to the farm more easily, allowing him to spend more time with the family. Most recently, she saved enough money to install electrical wiring in their house.

"Feed the Children empowered us—not just me, but also my neighbors," Liezel said.





#### SHELTER FROM THE STORM

For families who face the difficult, often heartbreaking task of **rebuilding after a natural disaster**, the support that helps them get by in the meantime can mean everything. In the event of a major storm, flood, fire or other disaster, our community partners stand ready to receive rapid-response shipments of food, disaster kits and household essentials so they can reach people in the areas most affected.

In fiscal year 2021, as families confronted hardship in the wake of Hurricanes Laura, Sally and Delta, the wildfires that ravaged California and other western states, the springtime outbreak of tornadoes and thunderstorms across the southeastern U.S. as well as February's historic arctic blast, we worked with our partners across the country to distribute more than **2.1 million pounds** of food and supplies valued at more than **\$5.6 million** to aid families and communities in their recovery efforts.

### WESTERN HORIZONS

Our distribution and volunteer centers act as regional hubs that help us strategically deliver food and supplies across the U.S. to our community partners as they serve families in the cities, towns and rural areas where they live. At the end of fiscal year 2021, we opened a new center in **Chandler, Arizona**—just outside of Phoenix—to replace our recently closed facility in California. Joining Feed the Children distribution and volunteer centers in Indiana, Oklahoma, Pennsylvania and Tennessee, our Arizona location became the latest addition to our national network.

With **104,300 square feet**—the equivalent of almost two football fields—the Chandler facility can store more than **3,000 pallets** of food and essential items while also housing one of our five Teacher Store locations. Addressing a critical level of need in Arizona and beyond, this facility now serves as a staging location for tractor-trailers to distribute supplies to our partners throughout the western U.S.



#### DEZMOND'S JOURNEY

Sometimes when I see people we're helping, I'm thinking, **'that used to be me.'** It really is just the best thing to feel, to help somebody. Dezmond was five years old when he first climbed onto the bus years ago that took him to Kidz Club, a popular after-school and summer program for children on Buffalo, New York's troubled west side run by the **Buffalo Dream Center**, one of our longtime community partners. Earlier this year, Dezmond told us that if it weren't for the Center, he believes he would be either dead or in jail by now.

"I grew up in a neighborhood where there were shootings every other day and just violence everywhere, gangs doing things," Dezmond says. "Growing up it was a struggle to find those little things that would keep me from going down the wrong path."

As he got older and spent more time around the Dream Center, something clicked. As a teenager, he helped its mobile food pantry make deliveries, and it wasn't long until Pastors Eric and Michelle Johns—who started the organization back in 1993—hired him as a staff member.

Now, he manages the BDC's Outreach Center with his wife Emilie, Pastor Eric's daughter. Having received help himself, Dezmond finds his daily work of giving back especially rewarding.





### CLEAN HANDS, BIG HEART

Several months after the pandemic struck, **shortages of hand sanitizer and face masks** remained common as demand outpaced production and zealous shoppers emptied shelves, buying all they could to protect their loved ones. As a result, lower-income families found these protective items harder to come by, and many worried they risked infection or worse.

To help address this problem, corporate hero Church & Dwight began manufacturing hand sanitizer specifically for philanthropic purposes and supplied us with more than **180,000 pounds** of it, while Walgreens and Avon contributed sanitizer from their inventories that weighed in at **470,000** and **300,000 pounds**, respectively. In addition, partners like Starbucks, Guru Nanda and FEMA donated approximately **183,000 pounds** of protective masks to help underserved families stay safe.

Especially during times of crisis, it can make a significant difference when our corporate partners respond with such timely and focused assistance.

# IN THE GARDEN

During the uncertain times of COVID-19 this past year, our international teams worked with families, communities and schools to strengthen **household**, **community and school gardens**. As the pandemic made social distancing necessary, a renewed focus on self-reliance encouraged garden management projects which naturally promote household resiliency, sustainable living among families and **community stability**. Providing short-term gains as new sources of food, gardens also secure long-term benefits such as more consistent food security, greater self-sufficiency for women, reduced migration away from communities and the potential for new sources of revenue from produce sales.

In the international communities where we work, more than **89,000 gardens** flourished in fiscal year 2021. During this time, more than **192,000 individuals** benefited from garden projects and garden education.



#### NEW VISTAS

In light of the pandemic, it is clear that many aspects of how we engage our international communities will continue to look different in the days ahead. In several countries where we work, the need for social distancing has meant an increased use of **distance learning**, as a variety of community development programming—including Caregiver instruction, Village Saving and Loan group meetings, as well as training in raising livestock and agricultural techniques—has moved online.

Our communities and team members have shown a remarkable resilience in adapting to this changed landscape. Notably, recent work in Guatemala involved developing an online training platform for staff members. Using Google Classroom, our Adolescent Clubs have continued their meetings and activities, and a library of instructional gardening videos was created that proved instrumental in planting gardens before last year's rainy season—an initiative that earned our Guatemala team an **Honorable Mention in USAID's SCALE Creative Adaptation Awards**.

As young people, spurred by technological innovations like these, emerge as change-agents within their communities, it becomes easier to envision a brighter, more sustainable future.



#### FEED THE CHILDREN, INC. SUMMARIZED CONSOLIDATED FINANCIAL INFORMATION FOR THE YEARS ENDED JUNE 30, 2021 AND 2020

<b>REVENUES, GAINS AND OTHER SUPPORT</b>	2021	2020
Gifts-in-kind	532,667,208	418,271,120
Contributions and grants	52,642,118	46,744,980
Transportation service revenue	3,045,651	2,735,710
Other revenue	21,789,612	2,696,516
Total Revenues, Gains and Other Support:	610,144,589	470,448,326
EXPENSES		
Program services	515,110,608	384,530,913
Fundraising	14,308,300	13,894,566
Management and general	12,528,888	12,750,281
Transportation service expenses	2,992,108	2,955,478
Total Expenses:	544,939,904	414,131,238
PROGRAM SERVICES		
Food and personal essentials	319,117,358	227,649,665
Disaster response	5,884,152	4,834,928
Educational and community support	128,285,663	108,301,297
Child-focused community development	61,062,317	42,838,627
Residential care	761,118	906,396
Total Program Services:	515,110,608	384,530,913
NET ASSETS		
Without donor restrictions	185,611,254	133,009,003
With donor restrictions - purpose restrictions	3,074,758	1,650,398
With donor restrictions - time restrictions	23,195,402	12,017,328
Total Net Assets:	211,881,414	146,676,729

Feed the Children's audited consolidated financial statements for the years ended June 30, 2021 and 2020 are available at feedthechildren/about/financial-statements or upon request.

<b>REVENUES, GAINS AND OTHER SUPPORT</b>	2021	2020	
Gifts-in-kind	87%	88%	
Contributions and grants	9%	10%	
Transportation service revenue	1%	1%	
Other revenue	3%	1%	<b>— •</b> .
Total Revenues, Gains and Other Support:	100%	100%	Expenditures:
EXPENSES			
Program services	94%	93%	
Fundraising	3%	3%	<b>ΥΔ΄</b>
Management and general	2%	3%	
Transportation service expenses	1%	1%	Program Services Including
Total Expenses:	100%	100%	Cash & GIK 2021
PROGRAM SERVICES			2021
Food and personal essentials	62%	59%	
Disaster response	1%	1%	93~
Educational and community support	25%	28%	Program Services Including
Child-focused community development	11%	11%	Cash & GIK
Residential care	1%	1%	2020
Total Program Services:	100%	100%	Program services
NET ASSETS			<ul> <li>Fundraising</li> <li>Management and general</li> </ul>
Without donor restrictions	88%	91%	
With donor restrictions - purpose restrictions	1%	1%	
With donor restrictions - time restrictions	11%	8%	
Total Net Assets:	100%	100%	

**FEED THE CHILDREN** BOARD OF DIRECTORS As of December 9, 2021

Mike Hogan, Chairman/Director Rhonda Hooper, Vice Chairman/Director Kathy Doyle Thomas, Secretary/Director C.E. Crouse, Treasurer/Director Rick England, Immediate Past Chairman/Director Roxanne Bernstein, Director John Cardoza, Director John Clendening, Director Brent A. Hagenbuch, Director William K. Haller, Director Harish Ramani, Director Gregg Yeilding, Director

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Travis W. Arnold President and Chief Executive Officer

Becky Graninger Chief Development and Marketing Officer

Bregeita Jefferson Chief International Operations, Finance and Compliance Officer

Mike Panas Chief Information Officer

Gary Sloan Chief Domestic Operations Officer

Christy Tharp, CPA Chief Financial Officer

Bob Thomas Chief Corporate and External Relations Officer



Providing hope and resources for those without life's essentials



333 N. Meridian Ave. • Oklahoma City, OK 73107-6507 • 1-800-627-4556 feedthechildren.org